

ITA • AITES  
2010

WORLD TUNNEL CONGRESS  
AND 36<sup>TH</sup> GENERAL ASSEMBLY

VANCOUVER, CANADA MAY 14 - 20, 2010

TUNNEL VISION TOWARDS 2020



# Sponsorship Prospectus

# WORLD TUNNEL CONGRESS AND 36<sup>TH</sup> GENERAL ASSEMBLY

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**2010**

VANCOUVER, CANADA  
MAY 14 – 20, 2010

## **Executive Organizing Committee**

Rick Lovat, Chair

Erik Eberhardt

University of British Columbia

Laurier Forget

Congress Director

National Research Council Canada

Marie Lanouette

Congress Manager

National Research Council Canada

Rick Staples, Delcan Corp.

Bill Steller, EBA Engineering Consultants Ltd

Garry Stevenson, Klohn Crippen Berger Ltd.

Olivier Vion, ITA Executive Director

## **Organizing Committee**

Francis Gagnier, Pompaaction Inc.

Brian Garrod, Hatch Mott MacDonald

Steve Skelhorn, McNally

Derek Zoldy, AECOM

Claude Berenguier, ITA Secretary General

## **Technical Program Committee**

Erik Eberhardt, Chair

University of British Columbia

Derek Martin, Co-chair

University of Alberta

## **Sponsorship and Exhibits Committee**

Bill Steller, Coordinator

EBA Engineering Consultants Ltd.

Lara Reggin, Member

EBA Engineering Consultants Ltd.

## **Social Events and Spousal Program**

### **Organizing Committee**

Don Phelps, Coordinator

Hatch Mott MacDonald Ltd.

Sally Phelps, Social host

Karen Parker, Social host

## **Congress Secretariat**

ITA – AITES 2010 World Tunnel Congress and 36<sup>th</sup> General Assembly

National Research Council Canada

1200 Montréal Road, Building M-19

Ottawa, Ontario K1A 0R6 Canada

Tel: + 1 (613) 993-0414

Fax: +1 (613) 993-7250

Email: [wtc2010@nrc-cnrc.gc.ca](mailto:wtc2010@nrc-cnrc.gc.ca)

## **Advisory Committee**

Ray Benson

Claude Berenguier

ITA Secretary General

Richard Lovat

K.Y. Lo

Boro Lukajic

Andre Assis, Brazil

Mikhail Belenkiy, Russia

Sorin Calinescu, Romania

Søren Degn Eskesen, Denmark

Katsuji Fukumoto, Japan

Piergiorgio Grasso, Italy

Eivind Grov, Norway

Ivan Hrdina, Czech Republic

Shri V.K. Kanjia, India

Martin C. Knights, UK

Pal Kocsonya, Hungary

Yann Leblais, France

In-Mo Lee, Korea

Weining Liu, China

Koichi Ono, Japan

Harvey Parker, USA

Markus Thewes, Germany

Vitaly A. Umnov, Russia

François Vuilleumier, Switzerland

Harold Wagner, Austria

Bai Yun, China

## **An invitation to sponsor**

The world's premiere Tunnelling Congress is coming to Canada for only the second time. In 1989 when the International Tunnelling Association (ITA) held its annual World Tunnelling Congress (WTC) in Toronto, it was a large success. The next visit to North America for the WTC will take place in Vancouver, May 14 – 20, 2010.

The Congress focus will be on recent major developments in tunnelling research, design, management and construction. The new knowledge and experience presented at the meeting will be shared by over 1000 international industry attendees, including contractors, designers, manufacturers and government.

Under a theme of "Tunnel Vision Towards 2020", the Technical Program Committee, comprised of leading industry leaders, practitioners and researchers from Canada, is planning various functions such as training session, key note addresses by industry leaders, technical presentations and exhibition. Although the focus will be on tunnelling, the Congress will also address relevant topics in the fields of mining, contracting practice, current standards and technology.

We invite you to support this prestigious congress and receive numerous promotional benefits for your organization. Please take a moment to review the enclosed information on sponsorship opportunities for the ITA – AITES 2010 World Congress and 36<sup>th</sup> General Assembly.

Don't miss the opportunity to be part of this unique and rare event!

Rick P. Lovat  
Congress Chair

Bill Steller  
Coordinator, Sponsorship and Exhibits Committee

## Technical Topics

The ITA – AITES 2010 World Tunnel Congress and 36<sup>th</sup> General Assembly seeks and serves to promote international sharing and cooperation in the fields of tunnelling.

### Topics

- Innovative Techniques and Advances in Geotechnical Investigations for Tunnel Projects
- Tunnelling in Soft Ground
- Hard Rock Tunnelling
- Tunnelling in Weak Rock
- Tunnelling under High Stress Conditions
- New Advances and Innovation in Mechanized Tunnelling
- Tunnelling under Sensitive Structures
- Geotechnical Instrumentation and Monitoring
- The Use of Underground Space
- Rehabilitation and Repair
- Risk Assessments
- New Advances in Contract Practices and Procurement
- Commercial Aspects for Tunnel Projects
- Tunnel Lining and Grouting
- Innovation and Research for Tunnelling
- Sequential Excavation and Sprayed Concrete Linings
- Safety in Tunnelling

## **Why you should participate**

### **Sponsorship**

Companies working or interested in the fields of tunnelling research and development are warmly invited to work with the Organizing Committee in delivering an outstanding Congress. A range of sponsorship levels and items are available with the aim of ensuring participating companies receive a high level of recognition for their support.

The Congress not only offers sponsors an excellent opportunity to promote relevant products and services to a quality audience of key decision makers, but also to raise their corporate profile in this field.

You will have the opportunity to meet and network with the most influential companies within the industry at the exhibition.

The next pages outline the opportunities available. However if you would like to discuss a personalized package based on your specific requirements or budget please contact us for more information.

## Sponsorship Opportunities

<b>PLATINUM SPONSOR — \$25,000 CAD</b>	
<b>BENEFITS</b>	Sponsor logo will be listed prominently in all official Congress communications including advance brochures, the call for abstracts, posters, website with link, the final program, etc.
	One full page color advertisement in the final program
	First priority placement in exhibition hall
	One page insert in the delegate bag
	Four (4) complimentary Congress registrations
<b>GOLD SPONSOR — \$20,000 CAD</b>	
<b>BENEFITS</b>	Sponsor logo will be listed prominently in all official Congress communications including advance brochures, the call for abstracts, posters, website with link, the final program, etc.
	One half page color advertisement in the final program
	Second priority placement in exhibition hall
	One page insert in the delegate bag
	Three (3) complimentary Congress registrations
<b>SILVER SPONSOR — \$15,000 CAD</b>	
<b>BENEFITS</b>	Sponsor logo will be listed prominently in all official Congress communications including advance brochures, the call for abstracts, posters, website with link, the final program, etc.
	Third priority placement in exhibition hall
	One page insert in the delegate bag
	Two (2) complimentary Congress registrations
<b>BRONZE — \$10,000 CAD</b>	
<b>BENEFITS</b>	Sponsor logo will be listed prominently in all official Congress communications including advance brochures, the call for abstracts, posters, website with link, the final program, etc.
	One page insert in the delegate bag
	One (1) complimentary Congress registration

## Special Sponsorship Opportunities

Social Activities			
Item	Cost	Description	Benefits
Welcome Reception	SOLD	The Welcome Reception will take place on Sunday, May 16, 2010 at the Vancouver Convention & Exhibition Centre.	Full visibility at the Reception. Company name on sponsors' page of Congress website and one full page color ad in the Congress Program. The Reception Sponsor will be listed prominently in all official Congress communications.
Banquet	\$25,000 CAD	A seated dinner including entertainment will take place on Wednesday, May 19, 2010 at the Vancouver Convention & Exhibition Centre.	Full visibility at the Banquet. Company name on sponsors' page of Congress website and one full page color ad in the Congress Program. The Banquet Sponsor will be listed prominently in all official Congress communications.
Lunch Monday to Wednesday	\$5,000 CAD each		Full visibility during each coffee break.
Coffee Breaks Monday to Wednesday, (morning and afternoon)	\$2,500 CAD each		Full visibility during each coffee break.

Promotional Items			
Item	Cost	Description	Benefits
Delegate Registration Bags	\$30,000 CAD	Company logo printed on the delegate's bag with the Congress logo. <b>Exclusive</b>	<ul style="list-style-type: none"> <li>Company name on sponsors' page of Congress website.</li> <li>Acknowledgment in the final program.</li> </ul>
Cybercafé/Internet Lounge	SOLD	Opportunity to display company information and logo in the cybercafé, with all computers defaulting to your company website address.	<ul style="list-style-type: none"> <li>Company presence throughout the exhibition and Congress.</li> <li>Company name on sponsors' page of Congress website.</li> <li>Acknowledgment in the final program.</li> </ul>
Speaker Ready Room	\$10,000 CAD	Opportunity to display company information and logo in the speaker's room with all computers defaulting to your company website address.	<ul style="list-style-type: none"> <li>Company logo with link on sponsors' page of Congress website.</li> <li>Acknowledgment in final program.</li> </ul>

## Special Sponsorship Opportunities

Promotional Items			
Delegate's Bag Inserts (one page)	\$5,000 CAD	Opportunity to put a one page insert into the delegate's bag. To be provided by sponsor.	Important visibility as all registered delegates will receive a bag.
Delegate's Bag Gifts	\$5,000 CAD	Opportunity to put a gift (such as pens, writing pads) into the delegate's bag that will be given to every registered delegates. To be provided by sponsor.	Important visibility as all registered delegates will receive a bag.
Lanyards	SOLD	Your company name featured on the official WTC 2010 lanyard. Sponsor may use any vendor to produce the lanyards and is responsible for production costs. To be provided by sponsor.	Important visibility as all registered delegates will receive a lanyard with their name badge.
Technical Tours	SOLD	Opportunity to display company information and logo on the tickets and lunch bags. To be provided by sponsor.	<ul style="list-style-type: none"> <li>Company logo with link on sponsor's page of Congress website</li> <li>Acknowledgement in final program</li> </ul>
Hotel Keys	SOLD	Opportunity to display company information on hotel key cards where the Congress has reserved block of rooms	Important visibility as most participants reserve a room in Congress hotels and get a key card.
Name Badges	SOLD	Opportunity to display company logo on name badges	Important visibility as all registered delegates will receive a name badge
Proceedings on USB Memory Stick	\$20,000 CAD	Opportunity to display company logo on memory stick	Important visibility as all registered delegates will receive the proceedings

Advertising Opportunities		
Item	Cost	Description
Final Program (Outside back cover)	\$10,000 CAD	Full page in color
Final Program (Inside back cover)	\$7,500 CAD	Full page in color
Final Program	\$5,000 CAD	Full Page in color
Final Program	\$2,500 CAD	Half Page in color
Industry Sponsor Showroom	\$2,000 CAD per day	Use of a room exclusively for your activities

## Application Form and Agreement for Sponsorship

The undersigned organization commits to provide sponsorship to the ITA – AITES 2010 World Tunnel Congress and 36<sup>th</sup> General Assembly which will be held May 14 to May 20, 2010 at the Vancouver & Exhibition Centre, Vancouver, Canada.

(Please type or print clearly)

Name of Organization: \_\_\_\_\_

Contact Name: Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Tel: (        ) \_\_\_\_\_ Fax: (        ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Please select from the Sponsorship Opportunities Package and indicate which category/categories your organization wish to sponsor:

1. \_\_\_\_\_

2. \_\_\_\_\_

**Total Sponsorship Amount:** \$ \_\_\_\_\_ CAD

Your return on your selected sponsorship will be in accordance with entitlements listed in the Sponsorship Opportunities package. Once the payment is received, the Congress Secretariat office will contact you or your designate if needed to coordinate your entitlements.

Please make cheque payable to the **Receiver General for Canada (WTC 2010)** or complete credit card information below:

Credit Card Type:     Visa         MasterCard         American Express

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_ (Month/Year)

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

I certify that I am the duly authorized representative of the above-mentioned organization for the sponsorship pledge.

Print Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return this completed form, with payment, to:

ITA – AITES 2010 World Tunnel Congress and 36<sup>th</sup> General Assembly  
National Research Council Canada  
1200 Montréal Road, Building M-19  
Ottawa, Ontario K1A 0R6 Canada

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